

Project IdentityNatuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Toledo

Toledo sofa represents the perfect synthesis between minimal and vintage style. It has linear, light lines - embellished with fine crafted tufting on seat, backrest end outside arm panel - and large seats that ensure excellent comfort. The open base streamlines its shapes and allows for easier cleaning of the environment. Available in leather and fabric with wood leg - in walnut or wenge finishing - or optional metal leg in matt black or brushed brass finishing.





In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.







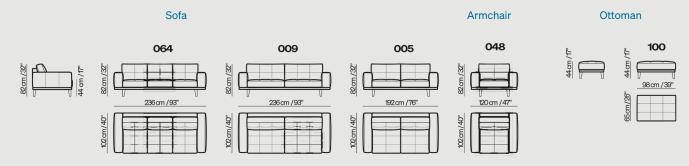
Shapes that have defined timeless style return reinterpreted for today enrtiched by an Italian design touch.



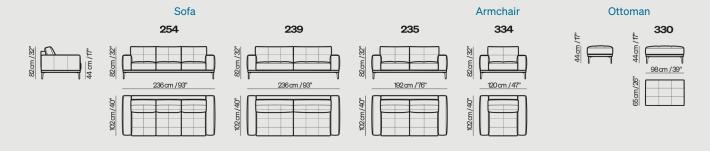
Choose your Toledo

The Toledo project is extremely versatile thanks to its 5 components, available in 2 feet options, metal and wooden. Each combination allows us to create unlimited configurations. Here are some examples.

WOODEN FEET OPTION



METAL FEET OPTION



Versatility and configurations

The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:

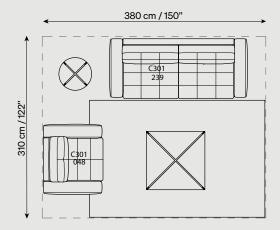


Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

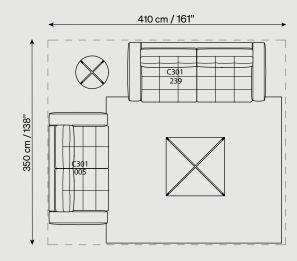
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

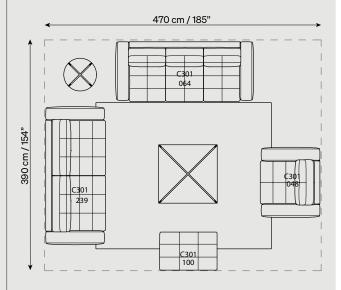
DIM: 12 sqm / 129 sq ft



DIM: 14,5 sqm / 156 sq ft



DIM: 18,5 sqm / 199 sq ft



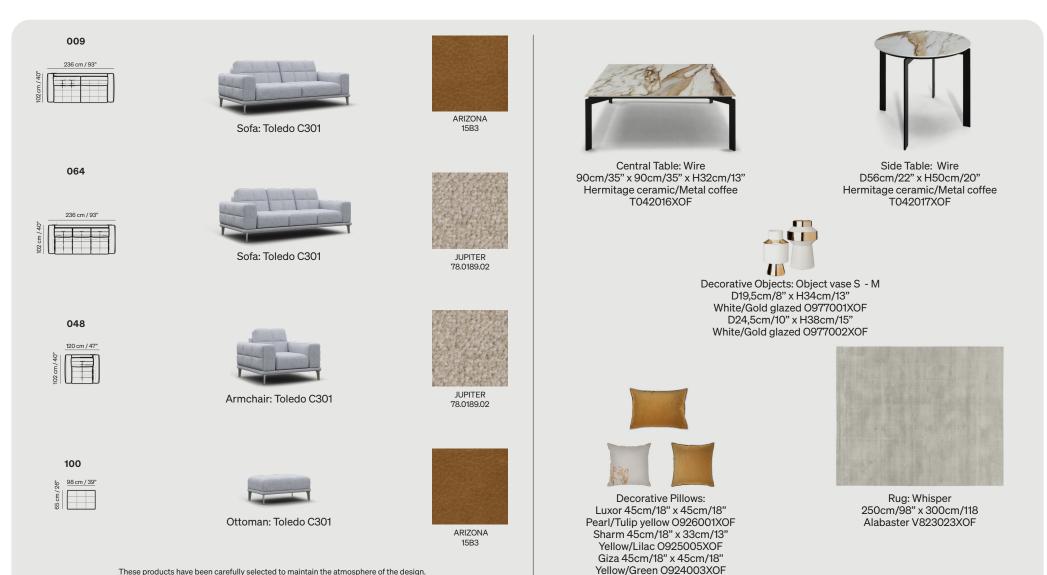
Moodboard earth tone

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Arizona leatherin the Honey color was paired with the Jupiter fabric in the Apulian Stone Beige color. The combination of these coverings together with the metal & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



These products have been carefully selected to maintain the atmosphere of the design.

Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

NATUZZI EDITIONS