

Project Identity **Zenith**

C320



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Zenith

Just as the highest point of the sky, the Zenith sofa represents the pinnacle of relaxation, offering a truly exceptional seating experience. Immersed in a design that caresses the look and wraps the body, it invites you to stop and find your center. Its Dual Power motion separately activates the seat recliner and the headrest, allowing you to reach extreme comfort in a “Zero Gravity” position that makes you feel weightless. Proven health benefits include taking the pressure off your spine and promoting circulation in the legs. Functions are operated by the power switch - which also allocates a USB-C charging port - in a pocket on outside panel of the arm. Available in leather or fabric, in more than 100 colours.

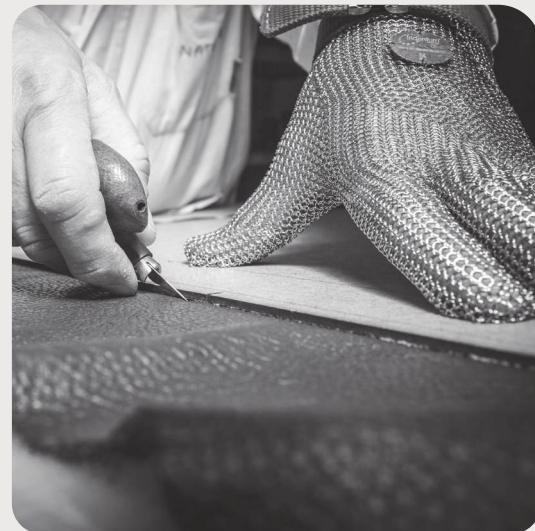


Embrace a new philosophy of Comfort.
Feelwell combines physical relaxation
and mental balance, offering a tailor-made
wellness experience.



Design by Natuzzi Design Center

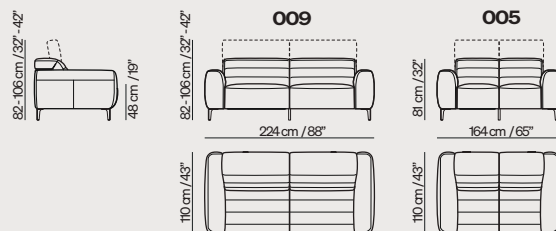
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



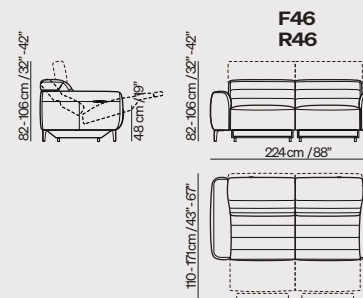
Choose your Zenith

The Zenith project is extremely versatile thanks to its 10 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

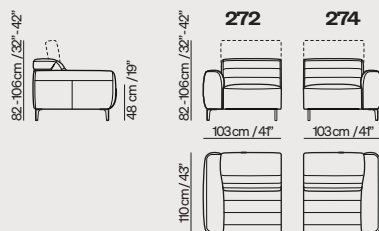
Sofa



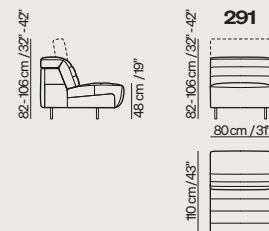
Dual power motion sofa



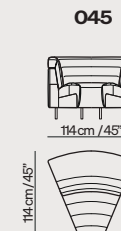
Chair with arm



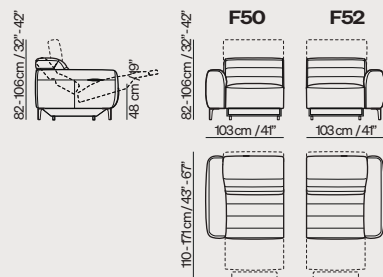
Armless chair



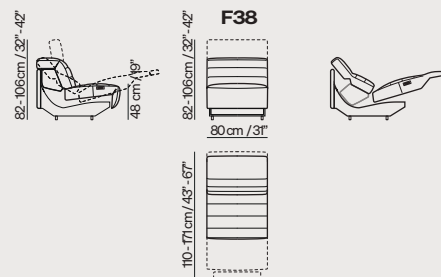
45° degree Corner



Dual power motion chair with arm



Dual power motion armless chair



Optional battery pack

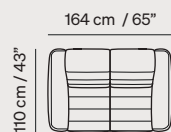


Versatility and configurations

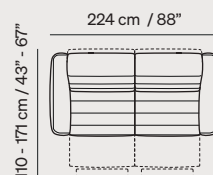
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



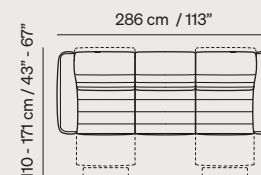
F005



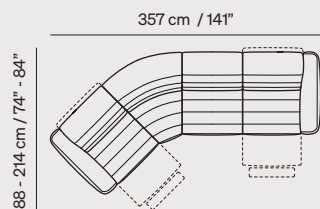
F46



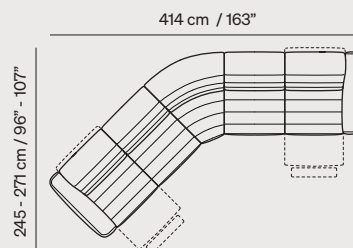
F50+291+F52



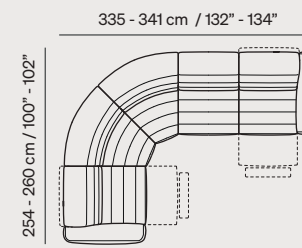
F50+045+291+F52



F50+291+045+291+F52



F50+045+045+291+F52



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Dual Power Motion mechanism



Zero-Gravity



Zero-Wall



Power adjustable headrest (Manual on stationary versions)



USB Port



Multiple configurations



Available in Leather and Fabric



Customizable foot finishings



Optional battery pack available

USB Port
to comfortably charge your devices.

Power adjustable headrest
The headrest inclination can be adjusted separately for optimum head support.

T.V. Viewing Position
The functions allow you to adjust your seating arrangement, ensuring that you achieve the ideal posture for fully supported enjoyment while watching television.

«Dual Power Motion» Mechanism
“All-in-One” dual reclining mechanism that in a gradual sequence, adjusts the headrest first, and continually activates a “comfort-tilt of the seat and a full extension of the footrest.

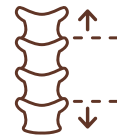


«Zero-Gravity» Technology
allowing you to reach a «zero-gravity relaxing position with proven health benefits.

Switch Panel Pocket
A fully upholstered pocket housing the switch panel enhances the visual appeal of the model, offering a distinctive aesthetic element.

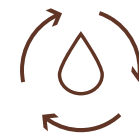
Features & Benefits

By distributing weight evenly across all pressure points, the zero-gravity power motion system makes you feel weightless. It takes the pressure off your spine and can promote circulation in the legs. The definition of Zero Gravity Reclining is the ability for your legs and feet to be resting at the same level of your heart which provides proven health benefits.



Reduces pressure on the spinal column

The design of a zero-gravity seating ensures the body stays in the correct natural curvature of the spine.

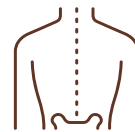


Improves blood flow and circulation



Reduces emotional stress

Zero-gravity seating lets you take a relaxing posture, allowing you some quiet time alone. This can be a useful meditation tool.

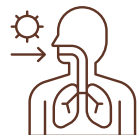


Promotes proper posture

It may be hard to maintain the right posture when reading a book for example or watching TV. Fortunately, it is possible to do this with a zero-gravity system because it is designed to take the natural curvature of your spine while still offering full back support.



Reduces muscle tension



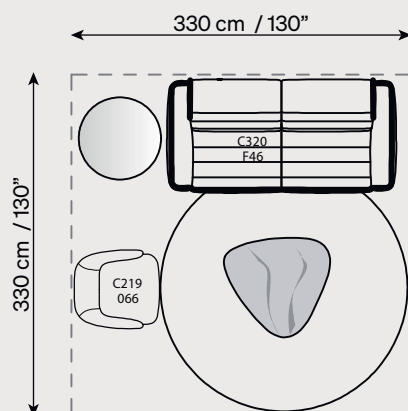
Improves lung function over time

The lung muscles become fully expandable when you use a zero-gravity relaxing mechanism. This means that blood can oxygenate the body with less energy.

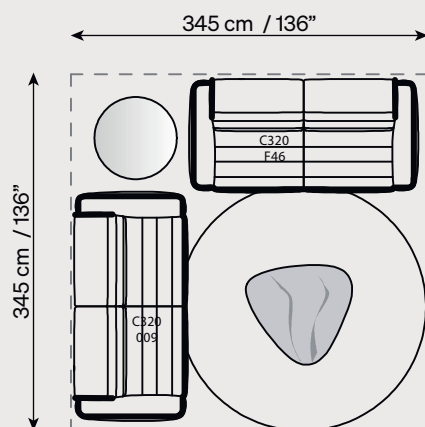
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

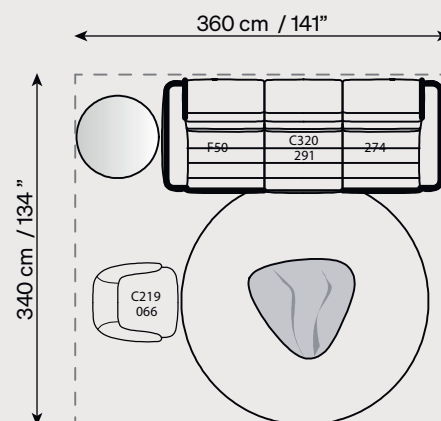
DIM: 11 sqm / 118 sq ft



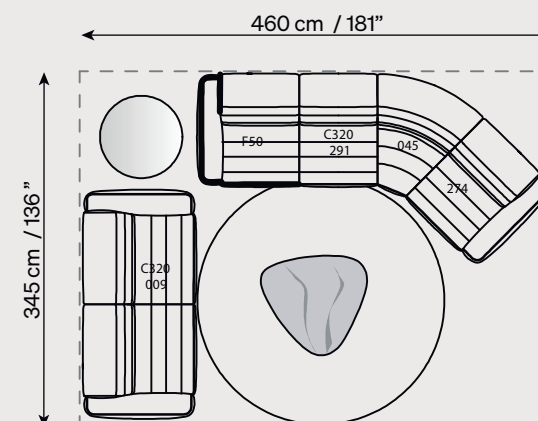
DIM: 12 sqm / 129 sq ft



DIM: 12,5 sqm / 135 sq ft



DIM: 16 sqm / 172 sq ft



Moodboard earth tone

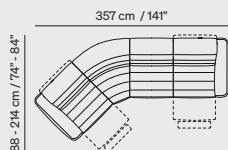
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Truffle color was paired with the Terme velvet in the Rust color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



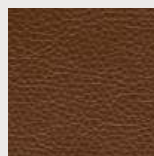
Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

F50+291+045+F52

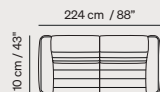


Sofa: Zenith C320
Feet Finish: FT 79 Matt Black

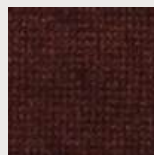


20J5 DREAM

009



Sofa: Zenith C320
Feet Finish: FT 79 Matt Black

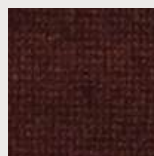


TERME
78.0184.09

615



Ottoman: Gaia A921



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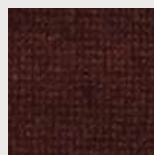
375



376



Pillow: Gaia A800



TERME
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These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.



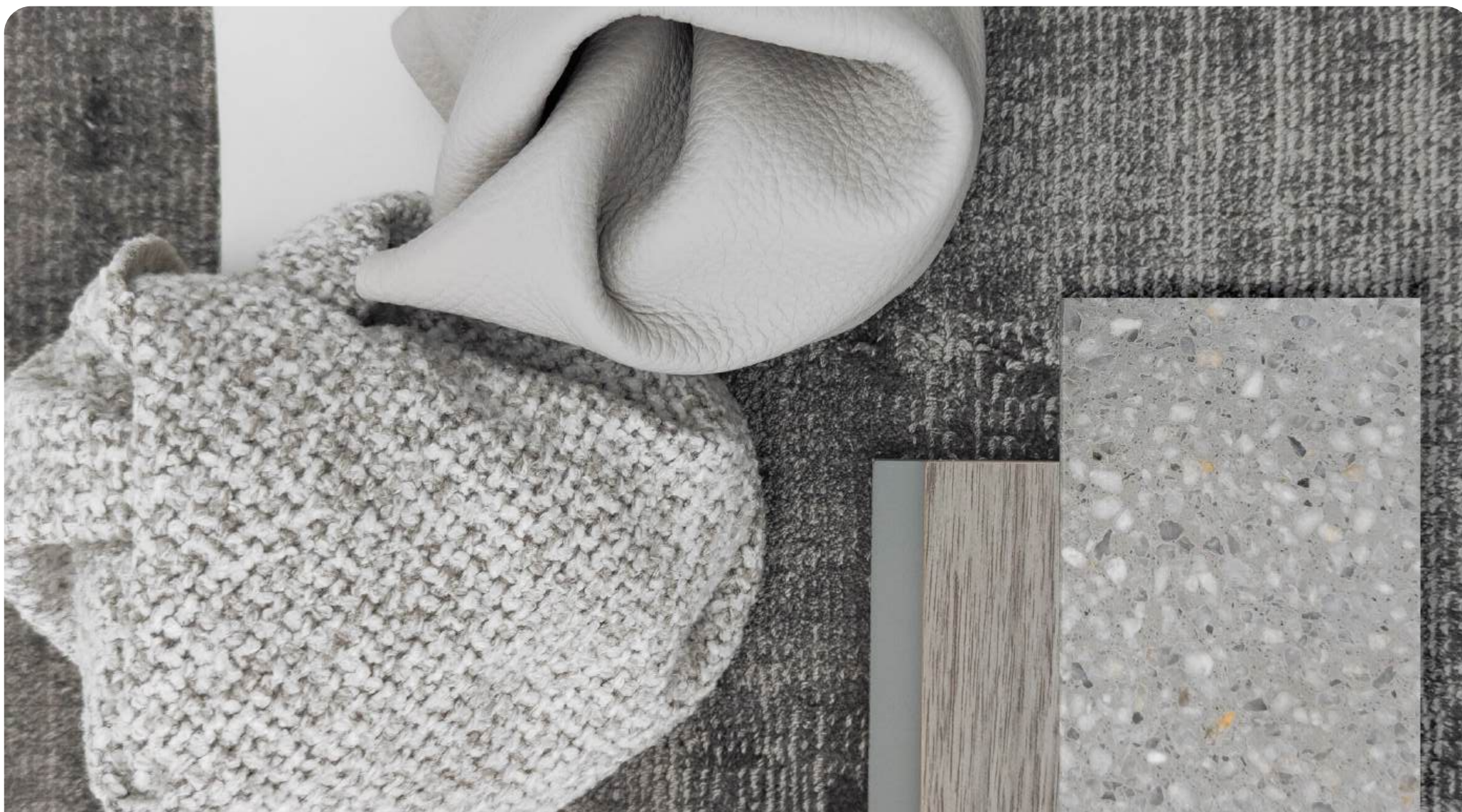
Coffee Table: Plettro
100cm/39" x 100cm/39" x H35cm/14"
Central jazz white marble/Walnut canaletto
E22206X



Rug: Snorkeling
D240 cm/94"
Earth Orange/Brown
V171002XOF

Moodboard cold neutral

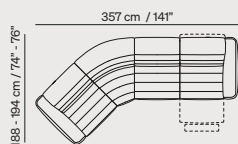
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Shell color was paired with the Jupiter fabric in the White color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



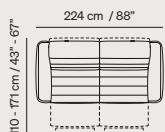
Moodboard cold neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

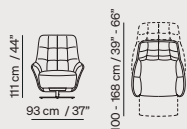
272+045+291+F52



F46



F44



Sofa Sectional: Zenith C320
Feet Finish: FT 59 Dusty Grey



Sofa: Zenith C320
Feet Finish: FT 79 Matt Black



Power Recliner: Levante C244
with swivel base

376

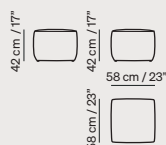


385



Pillow: Gaia A800

243



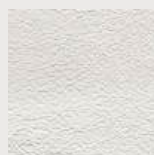
Ottoman: Gaia A921



JUPITER
78.0189.07



20J4 DREAM



25VM LEISURE



BREZZA 70.0077.07
JUPITER 78.0189.07



JUPITER 78.0189.07



Central Tale: Wire
90cm/35" X 90cm/35" H32cm/12"
Grey Ceramic/Grey Matt Metal
T042003XOF



Side Table: Wire
D56cm/22" H50cm/20"
Grey Ceramic/Grey Matt Metal
T042006XOF



Central Table: Gate
120cm/47" X 80cm/31" H38cm/15"
Silver Walnut/Matt Grey



Table Lamp: Bag
35cm/14" X 32cm/12" H21cm/8"
White
L039007EOF



Rug: Whisper
300cm/118" X 400cm/157"
Steel grey

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